

Rolex

The Explorer from Rolex has been updated. It now has a 39-mm case, 3 mm larger than the old version. There have been other, subtle changes in the design, including moving the name "Explorer" to the top of the dial from the bottom. The watch contains Caliber 3132, which is equipped with an in-house Parachrom hairspring. The case is made of 904L steel and is water-resistant to 100 meters. The dial and hands are luminous. The Explorer has an Oyster-style bracelet with an Oysterlock clasp and an Easylink comfort extension link. Price: \$5,625.

Jaeger-LeCoultre

Its name is as impressive as its price (\$241,000). Master Compressor Extreme LAB 2 Tribute to Geophysic from Jaeger-LeCoultre, containing the in-house Caliber 781, is a highly unorthodox chronograph/GMT developed for wear in extreme environments. Among its unusual features is a "function selector," a pusher in the crown that enables you to choose what operation you want to perform: setting the GMT function and date (one push of the pusher), setting the time (two pushes), or winding (three pushes, which return the function selector to its standard position). The crown is never pulled out, so dirt can't enter the watch through the crown hole. Another noteworthy feature is the jumping chronograph minutes counter, at 12 o'clock, which the company says is easier to read than a standard minutes counter. Yet another is the power-reserve indicator, also designed to be read easily in extreme conditions. It consists of a big semicircle, running around the top half of the dial, which turns red as the power reserve (60 hours) comes to its end. The watch's insides are also unusual: the escape wheel, lever and hairspring are made of silicon, which in addition to its other advantages (low friction, no need for lubrication), is nonmagnetic. The gear train also resists magnetic fields, due to the special alloy from which it is made. The watch itself, made of a titaniumvanadium alloy, is part of the company's Master Compressor series, and was named after a Jaeger-LeCoultre watch from 1958, the Chronomètre Geophysic, which was extremely resistant to shocks and to magnetic fields. The company calls that watch "the mother" of all its rugged sports watches.



Breguet

The self-winding Marine Royale 5847 from Breguet is the perfect accessory for the tightly scheduled sports enthusiast: it has an alarm to keep him running on time. The alarm can even be operated under water, to a water pressure of 300 meters (the case is water-resistant to the same level). Breguet launched the watch last year in rose gold and this year has brought out a white-gold version. The wearer sets the alarm using the rubber-covered push-piece at 4

o'clock, which turns the center-mounted, triangle-tipped alarm hand, and turns the alarm on and off using another push-piece at 8 o'clock. The alarm has a power-reserve indicator between 9 and 11 o'clock. A window at 12 o'clock shows whether the alarm is on or off. The watch is 45 mm in diameter and 7.45 mm thick and has a sapphire caseback. The hands are luminous. The dial is made of gold and engraved by hand using a rose engine. Price: \$42,900.





Concord

The futuristic C1 MecaTech is a new variation of Concord's C1 Chronograph, introduced in 2007 when the company completely revamped its product range. It's distinguished from other C1 Chronograph models by the grille in the center of its dial, whose pattern echoes the crisscross design of the dial's outer portion. The watch contains a COSC-certified automatic ETA Valgranges movement, which has a frequency of 28,800 vph and a 48-hour power reserve. Like all C1 Chronographs, this one has an unusual running seconds display at 9 o'clock, which incorporates a rotating disk rather than a hand. The case, 44 mm in diameter and 16.7 mm thick, is made of steel with a black PVD coating. It is water-resistant to 200 meters and has a transparent back. The bezel is rose gold and has eight black rubber segments. The crystal is made of sapphire and is 3.3 mm thick. It has nonreflective coating on both sides. The indexes and the hours and minutes hands have a Super-LumiNova coating. Price: \$19,900.

Showcase 2010



I Hamilton



This pilots' watch from Hamilton, the X-Landing, has an unusual ability: it can calculate the distance from a plane's destination that the pilot needs to start his descent, assuming a standard descent angle (3 degrees). The pilot turns the crown at 10 o'clock until the plane's cruising altitude in feet (divided by 100) appears in the window at 9 o'clock. In a window at 3 o'clock, the pilot can then read the distance from his destination that he must begin his descent. In pilot lingo, this distance is called "top of descent" or "TOD." The watch, a chronograph with GMT function, contains the ETA 7754. The case, 44 mm in diameter, is PVD-coated stainless steel. The watch is being manufactured in a limited series of 999 pieces. Price: \$2,845.

Corum

This is the latest model that Corum has launched to mark the 50th anniversary of its Admiral's Cup watch. It's called the Admiral's Cup Chronograph 44 Centro Mono-Pusher. The watch, being manufactured in a limited edition of 555 pieces, has a lever at 2 o'clock that controls the chronograph's stop, start and return-to-zero functions. One of its unusual features is its chronograph minutes counter, which is a center-mounted (the source of the word "Centro" in the watch name), black-and-red hand rather than the subdial used on most chronographs. A running-seconds subdial sits at 9 o'clock and a dial aperture at 3 o'clock. The movement, an automatic that Corum has labeled the CO961, is COSC-certified. It has a frequency of 28,800 vph and a power reserve of 48 hours. Its rotor is engraved with the brand name and has a black PVD coating. The case, which has the 12 sides that are a hallmark of the Admiral's Cup design, is 44 mm in diameter and made of titanium with a PVD coating. It is water-resistant to 100 meters. The hands and markers are coated with black Super-LumiNova. The dial flange bears 12 semaphore signals, which stand for the numerals 1 through 12, and are another hallmark of the Admirals Cup. Price: \$7,900.



Blancpain

The Fifty Fathoms, Blancpain's wellknown diving watch, is available in a new version called the Fifty Fathoms Complete Calendar Moon Phase Flyback Chronograph. The watch's calendar has two unusual features. First, it can be adjusted at any time of the day, including right before midnight, without risking damage to its components. Second, adjustment is accomplished by means of correctors — operated by a fingertip alone and not requiring a special tool - that are hidden under the lugs rather than on the side of the case, where they would detract from the watch's appearance. (Blancpain introduced this hidden-lugs feature in 2004.) The chronograph has a column wheel and vertical clutch. The case is made of stainless steel and is 45 mm in diameter and 17.4 mm thick. It is water-resistant to 300 meters. The bezel, which is unidirectional, is made of sapphire, as is the caseback. Price: \$22,400.



Bulova

This quartz chronograph from Bulova (style 96A116), which has a titanium case and bracelet, is an addition to the company's Marine Star sports collection. Some of its design de-

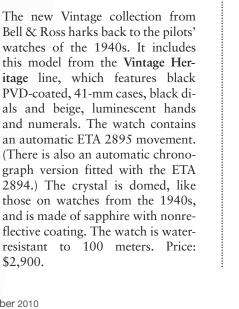
tails were inspired by a cockpit instrument : panel. These include its white Arabic numerals; the subdials stacked one atop another (a 24-hour counter, 30-minute count-

er and running seconds); the small screws surrounding the subdials, which look like the screws that affix flight instruments to the instrument panel; and the bright orange and green accents. The hands

and markers are luminous and the bracelet has a folding clasp. The case has a screwdown back and is water-resistant to 100 meters. Price: \$499.

Longines

Black ceramic combines with steel to create a sporty-elegant look in Longines's Column-Wheel Sports Chronograph. The watch contains the self-winding ETA Valgranges A08.231, which was unveiled at Baselworld last year. The movement is 30 mm in diameter, 7.90 mm thick and has a power reserve of 54 hours. The case has a screw-down back with viewing window and is water-resistant to 100 meters. The 30-minute counter is at 3 o'clock and the 12-hour counter at 6 o'clock. The bracelet, which has black ceramic center links, has a triple-folding clasp.





\$2,900.



Panerai

Last year, Panerai launched a trio of inhouse movements, the 9000, 9001 and 9002. It is the first, and simplest, of these that powers the new Luminor Marina 1950 3 Days Automatic. The movement owes its three-day power reserve to its twin barrels. The case is 44 mm in diameter and made of polished steel; the crown protector has a brushed finish. The dial has Panerai's standard "sandwich" construction. The numerals and hands have a luminous coating meant to look like the radium paint used on Panerai's military models from the 1940s, which turned an ecru color as it aged. (The paint, called Radiomir, gave Panerai's Radiomir watch models their name.) The crystal is 2.6 mm thick and has a nonreflective coating. The case has a transparent sapphire back and is water-resistant to 300 meters. The watch comes with a spare strap and two tools for changing it. Price: \$7,400.



watch from Mido is designed to withstand the rigors of the deep. In addition to its heliumrelease valve, located at 10 o'clock, it has a twopart steel case that is water-resistant to 300 meters, a rubber strap with divers' extension and broad hands and indexes, coated with Super-LumiNova to make them visible in murky waters. The bezel, which rotates in one direction, has ridges that make it easy to grasp. The watch contains the automatic ETA 2836-2 movement. which has a frequency of 28,800 vph and a power reserve of 40 hours. Price: \$1,270.



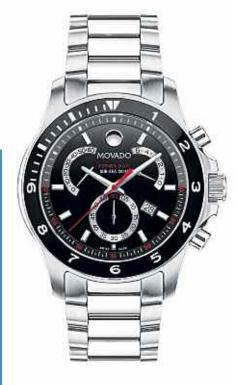
Richard Mille

To herald its role as main sponsor and official timekeeper of the Le Mans Classic, the biannual race featuring vintage cars that have raced in the 24 Hours of Le Mans race (or are the same models as those cars), Richard Mille has brought out a limited edition RM 010 Le Mans Classic watch. The dial features the Le Mans Classic colors, green and white, and has a 24hour subdial, at 2 o'clock, a reference to the 24 hours' duration of the Le Mans Classic. The watch has an automatic, skeletonized movement with what the company calls a "variable-geometry" rotor, which features two weights that can be moved toward or away from the rotor's center to decrease or increase the rotor's winding efficiency. The case is 48 mm by 40 mm and is water-resistant to 50 meters. There are 80 pieces in rose gold (\$65,000), 30 in white gold (\$70,000) and 40 in titanium (\$60,000).

I Gergé

The 12-year-old Gergé Swiss Timepieces recently launched this automatic chronograph, the Type-M2 Metropolis, which contains an ETA 7750. The watch shown here is steel (there is also a titanium version) and 45 mm in diameter. The case combines satin and polished finishes. The dial, decorated with Geneva stripes, has applied numerals with accents in Super-LumiNova. The crystal is curved and made of sapphire. Price: \$6,600.





Movado

The Sub-Sea collection of sports watches, launched last year, has been expanded with this retrograde chronograph model. The watch has a Swiss quartz movement. There are three retrograde displays: a 60-minute counter, a five-minute counter and an unusual, center-mounted retrograde seconds hand that sweeps through an arc on the bottom half of the dial. There is a runningseconds subdial at 6 o'clock. The case is 42 mm in diameter and made of steel and the bezel, which does not rotate, is aluminum. In addition to the black-dial-and-bezel version shown here, the watch also comes in blue. It has a screw-down crown and is water-resistant to 200 meters. The markers and hands are luminous. The bracelet combines polished and satin-finished links and has a folding clasp. Price: \$1,290.

Baume & Mercier

The sporty Riviera from Baume & Mercier has grown mightily over the years: this Riviera Magnum XXL automatic chronograph is a hubcapsized 45 mm in diameter. The case is made of polished and satin-finished steel and, thanks to its screw-down back and crown, is water-resistant to 200 meters. The dial has an opaline finish; the Roman numerals and hand are coated with Super-LumiNova. The strap is made of vulcanized rubber and has a triple-folding clasp. Price: \$4,290.





Tutima

The 629-51 from Tutima is a divers' watch that is water-resistant to 300 meters and has a unidirectional bezel. It contains the automatic ETA 2836-2 caliber, which has a 38-hour power reserve. The case, 43.5 mm in diameter, is made of titanium with a PVD coating. The crystal is sapphire with a nonreflective coating on the inside. The hands and markers are luminescent. The strap is made of rubber and has a security buckle and an integrated divers' extension. Price: \$1,700.

ITechnomarine

This model from Technomarine's UF6 collection, the UF6 Magnum, which contains a Swiss quartz movement from ISA, has a GMT function indicated by a center-mounted hand and 24-hour scale. The case is made of PVD-coated steel; the bezel and case sides are aluminum. The watch is 45 mm in diameter and water-resistant to 200 meters. The crystal is sapphire, coated with nonreflective treatment. The strap is rubber. Price: \$1,350.





Suunto

The M5 from Suunto is like a personal trainer for the wrist: after you enter your age, weight, and other pertinent personal data, it prescribes an exercise program to help you meet your fitness goals. As you're exercising, it tells you how many calories you've burnt, how much longer you must exercise and, with the help of the heart monitor that comes with the watch, your pulse rate. When you're finished exercising, the message "good workout!" appears on the LCD display. The watch can be used with Suunto's "foot pod" and "bike pod" accessories, which monitor your distance and speed as you are running, walking or biking. The watch also lets you download various training programs from the fitness-training Web site, Movescount.com. Price: \$209.

IUTS

The German sports-watch company UTS has a new divers' model with a GMT function, the 1000M GMT. The watch contains the ETA 2893-2, which has a 42-hour power reserve. As its name implies, the watch, being made in a limited series of 400 pieces, 200 with sapphire casebacks and 200 with solid ones, is water-resistant to 1,000 meters. The case is made of steel (it's cut from a single block of metal at the company's Munich factory, where UTS watches are also assembled); the caseback and lugs are affixed by the hexagonal screws that are the brand's hallmark. The hands and markers are coated with Super-Lumi-Nova. The crystal is made of sapphire and has nonreflective coating on one side. Price: \$3,250.



I Milus

The Zetios Chronograph from Milus, which contains a Swiss automatic movement, has a big date display at 12 o'clock. The small seconds subdial is at 3 o'clock, the minutes counter at 9 o'clock and the hours counter at 6 o'clock. The markers and hands are coated with Super-LumiNova. The watch has a curved sapphire crystal and a sapphire caseback through which you can see the skeletonized rotor in the form of the Milus logo. The case is steel and 45 mm in diameter. Price: \$5,200.



Ball

The Engineer Hydrocarbon Magnate GMT from Ball Watch incorporates two types of luminosity. The hands and numerals on the dial are illuminated by tritium gas tubes; the numerals on the 24-hour bezel, by which you can read the time in a second time zone, are coated with LumiNova. The watch contains a COSC-certified, automatic ETA 2893-2, enclosed in a Faraday cage to protect it from magnetism. The watch is also resistant to shocks up to 7,500 Gs (the crystal, made of sapphire and coated with nonreflective material, is a hefty 4 mm thick), and its crown is protected by the company's patented crown protector, a hinged arm that can be released by the push of a button. The case, 40 mm in diameter, is made of steel and is water-resistant to 100 meters. Price: \$2,899.



I Kobold

Despite its stealthy, matte-black dial and bracelet, this watch from Kobold, the Phantom Black Ops, is an eye-catcher at night because of its luminous green hands and markers. The watch contains the ETA 7750. The case, made of steel (in Pittsburgh, as is noted on the dial) and 41.3 mm diameter, has a DLC coating, as does the bracelet, which for a limited time only, until January, is being offered in titanium (after then it will be available in steel). The watch is water-resistant to 300 meters when the crown and chrono pushers are locked into the case, and to 30 meters when they are not. The watch has a 10-year warranty. As part of the limited-time offer, two additional straps will come with the watch, one rubber and the other nylon. Price: \$4,650.





Citizen

The new Titanium Collection from Citizen includes chronograph, the Eco-Drive Titanium Chronograph, which is powered by light and hence does not require battery changes. The chronograph times to the 1.5-second and runs for up to 60 minutes. The watch shows 24-hour time on a subdial at 9 o'clock. The crystal is made of sapphire, and the case, water-resistant to 100 meters thanks in part to its screw-in back, is 43 mm in diameter. The watch also comes in a strap version and a non-chronograph model. Price: \$450.

RGM

The Professional Diver Model 300 from the American brand RGM, based in Lancaster County, PA, boasts a water-resistance level of 2,500 feet (762 meters), thanks to its sturdy case, its five-millimeter-thick sapphire crystal and the double gaskets that seal its crown and caseback. The watch, which is made of steel, contains the automatic ETA 2892. The case is 43.5 mm in diameter and 17 mm thick. The hands and markers are luminous. The strap is nylon and rubber. Price: \$3,500.



I Equipe

The new, automobile-inspired Equipe brand (based, appropriately, in Detroit) includes this model called Octane, which shows the time in two time zones on its two separate dials. It contains two Citizen/Miyota quartz movements. The dials are meant to look like the gauges on a dashboard. The hands and markers are luminous. The watch, 45 mm in diameter, is water-resistant to 100 meters and is fitted with glare-proof, mineral crystals. The strap is silicone. Price: \$299.





The Sportura collection, inspired by the world of motor sports, marks its 10th birthday this year with the launch of the collection's first automatic chronograph (until now all of its chronographs have been quartz, some of which are Kinetic, i.e., motion-powered). It's called the 8R28 Automatic Chronograph and it contains, as that name suggests, Seiko's well-known 8R28 caliber, which has a column wheel and vertical clutch. The 8R28 also has a one-piece, three-pointed hammer that allows all three chronograph hands to re-set in perfect unison. It has a 45-hour power reserve. Like other Sportura watches, this one, with its dials and bright orange details, is meant to look like a dashboard. The calendar wheel, spanned by spoke-like hour indices, resembles a racing-car wheel. The watch has a sapphire back that shows off the movement's black winding rotor. The case is made of steel and is water-resistant to 100 meters. The watch is being manufactured in a limited edition of 1,000 pieces, 40 of which will be available in the U.S. market. Price: \$2,995.



Hublot

The launch of the Unico movement this year marked Hublot's elevation into the ranks of watch manufactures: companies that make at least one movement in-house. That movement, an automatic flyback chronograph with a silicon escape wheel and lever, powers the King Power Unico All Black. The watch is made from a mix of materials. The case, which is 48 mm in diameter, is made of micro-blasted black ceramic. The bezel is ceramic and black rubber. The crown and pushpieces are titanium with a black PVD coating and black rubber inserts. The base of the multi-layer dial is carbon. The name "All Black" can be taken literally: even the Super-LumiNova on the dial and hands is black. The watch is waterresistant to 100 meters. It has a rubber strap with ceramic-and-steel buckle. The watch is being manufactured in a limited edition of 500 pieces. Price: \$18,900.